

**IC Consulting**  
WebSphere Portal



# IC Consulting

## WebSphere Portal

**Enterprise portals are fast emerging as the solution of choice for managing organisational complexity and getting the most out of core assets.** Yet embracing a new technology such as a portal always carries strategic implications. Fortunately, IC Consulting have the experience in implementing cutting edge portals necessary to minimise risk and maximise gains.

IC Consulting is one of the best qualified companies in NSW to successfully deliver quality portal solutions on time and to budget.

### **Leading edge not bleeding edge**

Fortunately the choice in enterprise portals is clear. According to Gartner, IBM WebSphere Portal is the clear leader in providing enterprise portals and "...continues to expand its lead in this market in market share and market dominance."\* WebSphere Portal has an unquestioned pedigree and a solid delivery and support infrastructure to back it up.

The choice of whom to partner with to make the most of portals is also clear. IC Consulting have the necessary experience to implement cutting edge portals without the risk. IC Consulting are IBM WebSphere Portal specialists and invest heavily in staff training and

certification, which makes an investment in Portal technology and IC Consulting a safe investment.

IC Consulting live and breathe the latest in IBM WebSphere technology so customers know they can have the latest technology without the uncertainty.

Due to a sharp focus and industry-leading expertise, IC Consulting is the most qualified in NSW to successfully deliver quality portal solutions on time and within budget. Leading companies in Australia, such as the Australian Wool Board and Body Corporate Services, have already benefited from IC Consulting's knowledge and reliability.

### **From information to insight**

Gartner reports that in 2005, enterprise portals rank in the top 10 of CIO technology focus areas\*. The need to managing complexity in an organisation is emerging as essential for getting every ounce of competitive advantage from people and systems. Organisations are drowning in data and separating insights from the noise and putting them to work is becoming increasingly important.

A WebSphere portal helps your organisation:

- function more effectively by aligning business process and business strategy closer together
- stimulate valuable insights by expanding every employee's perspective and improving their ability to **collaborate**, and
- enhance employee productivity and capacity to execute.

Without quality information delivered through an efficient interface, organisations struggle to distinguish signals from the noise. To succeed means connecting the core assets of people, knowledge and technology together to promote organisational learning at a rate faster than the pace of market change.

## One stop knowledge shop

Portals enable an organisation to aggregate information from outside and inside the organisation and customise it according to any decision context. Employees have immediate access to all the tools, information and colleagues they need to perform their role, even when mobile. Portals do this by expanding the scope and reach of every system and business process, so every employee, no matter where they are, can access relevant sources of knowledge and insight.

The almost unlimited reach of portals means business processes can be more tightly integrated both internally and externally, fostering more effective partner relationships. Employees are better positioned to make sense of what's happening inside and outside the organisation and forge new and stronger relationships with customers and colleagues.

## Demand an on demand business

As IC Consulting's principal consultant Scott Farrell says, "... an on demand business is flexible and agile enough to seize opportunities. This requires an organisation that has integrated its people and processes and has aligned its systems to be flexible, responsive and effective".

The IBM WebSphere platform is the industry leader in providing an enterprise wide business infrastructure that enables organisations to build a complete on-demand business. WebSphere is the foundation for delivering:

- high-volume transaction processing for mission-critical applications
- reuse and extension of legacy applications including their use in new business processes
- improved responsiveness and integration throughout and beyond the enterprise
- service-oriented architectures
- workflow and collaboration, and
- personalised interaction between employees, customers, content and business processes.

Demand the best.

Demand IC Consulting for the future.

## About IC Consulting

At IC Consulting we focus on delivering business value through the innovative use of technology.

Offering a broad range of expertise and services, including consulting, reporting, application development and assistance with eBusiness strategies, we use a variety of leading edge tools and methods to ensure results.

We pursue a policy of employing young, smart graduates and rewarding them for continuing **education and certification**, challenging them to be their best.

We invest in developing the individual so our team can in turn help you grow and develop your business.

You can also **choose how you work with us**. We offer two engagement models:

- an **outsourcing model** where we take ownership of the project in a traditional client-consultant relationship, and
- a **collaborative partnership** model where we join forces with your IT department to transfer skills and knowledge, enabling them to deliver the project internally.

Both models deliver business value through the clever use of technology, but you decide the engagement model to suit your circumstances.

Since 1998 we have focused on assisting Australian companies to improve their business. Our areas of expertise cover:

- WebSphere Portal
- Workplace Forms
- business integration and workflow
- Domino reuse and repurposing, and
- consulting services.

## Want to secure your future?

Contact IC Consulting for more information about how portal technology can help you own your future.

\* "Magic Quadrant for Horizontal Portal Products", 2005 Gartner RAS Core Research Note G0012751, Gene Phiifer, Ray Valdes, David Gootzit, Kim S.

Underwood, Laurie F. Wurste, 18 May 2005.

A proven track record and satisfied client base is testimony to our ongoing success.



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